

# Apology Letter for Inaccurate Pricing

Dear [Customer's Name],

I hope this message finds you well. I am writing to sincerely apologize for the recent issue regarding the pricing error on your order #[Order Number]. We understand how important accurate pricing is to our valued customers, and we deeply regret any confusion or inconvenience this may have caused.

It was never our intention to mislead you, and we have taken immediate steps to ensure that this situation does not happen again in the future. We value your trust and loyalty, and it is important to us that we rectify this matter.

As a gesture of our commitment to your satisfaction, I would like to offer you [mention any compensation, if applicable], which we hope will help make up for this oversight.

Thank you for your understanding and patience in this matter. If you have any further questions or concerns, please do not hesitate to reach out to me directly at [Your Contact Information].

Again, I apologize for the inconvenience this has caused and appreciate your continued support.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]