

Proposal for In-Store Event Collaboration

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Position]

[Company's Name]

[Company's Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name] and I am [Your Position] at [Your Company Name]. We are excited to propose a collaborative in-store event that can benefit both our brands and engage our customers in a unique way.

We believe that hosting a joint event on [Proposed Date] could enhance customer experience by [briefly explain the event concept and its benefits]. Our proposal includes:

- Event Date: [Insert Date]
- Location: [Insert Location]
- Target Audience: [Describe target audience]
- Proposed Activities: [List proposed activities]

We are confident that this collaboration will not only drive foot traffic to your store but also increase brand visibility for both parties involved. We would love to discuss this proposal further and explore ways we can work together.

Please let me know a suitable time for us to meet or have a call to discuss this exciting opportunity. Thank you for considering this collaboration. I look forward to your response.

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]