

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you of some updates to our store policies that will take effect on [Effective Date]. These changes are intended to enhance your shopping experience and provide better service.

Updated Policies:

- **Return Policy:** All returns must be made within 30 days of purchase, with a valid receipt.
- **Shipping Policy:** Free shipping is now available on orders over \$50.
- **Customer Service:** Our customer service hours will now be from 9 AM to 9 PM, seven days a week.

For further details, please visit our website or contact our customer service team.

Thank you for your continued support and understanding.

Sincerely,
[Your Store Name]