Dear Valued Customer,

We hope this message finds you well. We are writing to inform you of some important changes to our store policies that will go into effect on [Effective Date].

Overview of Changes:

- **Return Policy:** Returns will now be accepted within 30 days of purchase.
- **Shipping Policy:** Free shipping is available on orders over \$50.
- Payment Options: We now accept digital wallets as a payment method.

For more detailed information, please visit our website or contact customer service.

Thank you for your continued support and understanding.

Sincerely,

[Your Store Name]

[Contact Information]