

Dear [Customer Name],

We are excited to inform you that you have earned loyalty points with us! As a valued member of our program, we want to thank you for your continued support.

You currently have [**Number of Points**] loyalty points available to redeem towards your next purchase. These points can be used for discounts, exclusive offers, and special rewards.

To view your loyalty points balance and explore how to redeem them, please visit our website or contact our customer service.

Thank you for being a loyal customer. We look forward to serving you again soon!

Best regards,  
[Your Company Name]  
[Contact Information]