Dear [Customer Name],

We hope this message finds you well! We are thrilled to update you on your loyalty program points status.

Your current points balance is: [Points Balance]

Thank you for being a valued member of our loyalty program! With your points, you can enjoy exclusive rewards and benefits. Remember, for every purchase you make, you continue to earn more points.

If you have any questions or need assistance, feel free to reach out to our customer service team.

Looking forward to serving you again!

Best regards,

[Your Company Name]

[Contact Information]