

# Dear Valued Customer,

As the seasons change, we want to express our gratitude for your continued support. To celebrate, we are excited to announce our exclusive Seasonal Discount Initiative!

From [Start Date] to [End Date], enjoy a [**Discount Percentage**]% **discount** on all our products. This is our way of saying thank you and helping you prepare for the new season.

To take advantage of this limited-time offer, simply use the code **SEASONAL23** at checkout on our website or present this letter in-store.

Don't miss out! We look forward to serving you and hope you enjoy this special offer.

Warm regards,

[Your Company Name]

[Your Company Address]

[Your Contact Information]