

Welcome to [Your Company Name]!

Dear [Customer Name],

We are excited to welcome you as a new customer! As a token of our appreciation, we are pleased to offer you an exclusive introductory discount of [Discount Percentage]% on your first purchase.

To take advantage of this offer, simply use the code **WELCOME[Year]** at checkout. This discount is valid until [Expiration Date], so don't miss out!

Thank you for choosing [Your Company Name]. We look forward to serving you!

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Contact Information]