Happy Birthday from [Your Company Name]!

Dear [Customer's Name],

As a token of our appreciation for your loyalty, we are excited to offer you an exclusive birthday discount!

Enjoy [% Discount]% off your next purchase during your birthday month. Just use the code **BIRTHDAY[Year]** at checkout.

This offer is valid from [Start Date] to [End Date].

Thank you for being a valued customer. We hope you have a fantastic birthday!

Best wishes,
[Your Company Name]