

Professional Development Plan

Date: [Insert Date]

To: [Employee's Name]

Position: Visual Merchandiser

Store Location: [Store Location]

Objective

The purpose of this development plan is to outline specific professional growth opportunities for [Employee's Name] in the field of visual merchandising.

Goals

- Enhance understanding of visual merchandising concepts and trends.
- Improve skills in creating impactful displays and layouts.
- Develop expertise in inventory management related to visual displays.

Action Plan

1. Attend workshops on visual merchandising trends and techniques.
2. Shadow a senior visual merchandiser for hands-on experience.
3. Join online webinars focusing on retail display innovations.
4. Set up monthly feedback sessions with the store manager.

Timeline

This development plan will be reviewed in six months with the intention of assessing progress and setting new goals.

Resources Needed

Access to training materials, workshops, and online courses.

Signature

[Supervisor's Name]

[Supervisor's Title]