Dear Valued Customer,

We are excited to announce our exclusive seasonal promotion for our retail subscription service!

From [Start Date] to [End Date], you can enjoy [Discount Percentage]% off on your first three months when you subscribe to our service.

As a subscriber, you'll receive:

- Access to exclusive seasonal products
- Free shipping on all orders
- Special gifts and surprises in your subscription box

Don't miss out on this limited-time offer! Sign up today at [Website Link].

Thank you for being a valued customer, and we look forward to serving you!

Best regards,

The [Company Name] Team