

# Dear [Recipient's Name],

We hope this letter finds you well. As a respected member of our community and a valued supporter of health initiatives, we are reaching out to seek your partnership in a campaign that aims to improve the lives of those affected by [specific health cause].

At [Your Organization's Name], we believe that together we can make a significant impact. We are launching a fundraising initiative that targets [specific health issues or diseases], and we would be honored to have your retail establishment join us in this important mission.

Your support will not only provide essential resources to those in need but also demonstrate your commitment to the well-being of our community. We are looking for partners who can assist us by:

- Donating a percentage of sales on a designated day
- Hosting a fundraising event at your store
- Encouraging customers to make direct donations at the point of sale

In return, we will promote your business through our marketing channels, recognizing your generous contribution and commitment to health causes within our community.

We would love to discuss this opportunity with you further. Please feel free to contact us at [Your Phone Number] or [Your Email Address]. Together, we can make a difference.

Thank you for considering this opportunity to support a vital cause. We look forward to hearing from you soon.

Sincerely,  
[Your Name]  
[Your Title]  
[Your Organization's Name]  
[Your Organization's Address]