Dear Valued Shopper,

We are excited to announce our commitment to enhancing our retail services by offering bilingual support to better serve our diverse community.

Our dedicated team will now provide assistance in both English and [Second Language] to ensure that every customer feels welcome and understood.

In addition to our bilingual staff, we will also be launching new signage and informational materials in both languages throughout our store. This initiative aims to improve your shopping experience and facilitate better communication.

We appreciate your continuous support and look forward to serving you with our enhanced bilingual services. Should you have any questions or feedback, please feel free to reach out!

Thank you for choosing [Store Name]!

Sincerely,
[Your Name]
[Your Title]
[Store Name]