Dear Valued Customer,

We are excited to announce the launch of our new bilingual services tailored specifically for our retail customers. Starting from [Launch Date], we will be offering support in both English and [Second Language] to better serve your needs.

This initiative aims to enhance your shopping experience, making it more accessible and convenient. Our team is committed to providing you with exceptional service in your preferred language.

We invite you to visit our store at [Store Address] and experience our bilingual services firsthand. Should you have any inquiries or require assistance, please do not hesitate to contact us at [Contact Information].

Thank you for being a part of our community. We look forward to serving you!

Sincerely,
[Your Name]
[Your Title]
[Company Name]
[Company Contact Information]