

Retail Branded Merchandise Proposal

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Dear [Recipient's Name],

I hope this message finds you well. We are excited to present our retail branded merchandise proposal tailored specifically for the upcoming [Trade Show Name] scheduled on [Trade Show Dates]. As a key player in the industry, we recognize the importance of maximizing brand visibility and engaging with your target audience at this event.

Proposal Overview

We propose a range of customized merchandise items that reflect your brand's identity and appeal to the attendees of [Trade Show Name]. Our selection includes:

- Branded Apparel (t-shirts, caps, jackets)
- Promotional Products (pens, tote bags, lanyards)
- Eco-Friendly Options (reusable bags, bamboo products)
- Tech Accessories (USB drives, phone chargers)

Benefits

Our branded merchandise will:

- Enhance brand recognition
- Drive engagement with potential customers
- Provide lasting promotional impact beyond the trade show

Next Steps

We would love to discuss this proposal further and explore how we can align our products with your goals for [Trade Show Name]. Please let us know your availability for a brief meeting or call.

Thank you for considering our proposal. We look forward to the opportunity to work together and help elevate your presence at the [Trade Show Name].

Best regards,

[Your Name]

[Your Title]

[Your Company]