

Proposal for Influencer Collaboration

Date: [Insert Date]

To: [Influencer's Name]

From: [Your Company Name]

Introduction

Dear [Influencer's Name],

We are excited to present a collaboration opportunity with [Your Company Name], a leader in retail branded merchandise. We admire your work in the [specific industry or niche] and believe that our brand aligns perfectly with your audience.

Collaboration Details

We propose creating a limited edition line of merchandise that highlights both your unique style and our brand's ethos. The collaboration will feature:

- Exclusive product designs
- Social media promotion
- Co-branded marketing materials

Benefits for You

As an influencer, collaborating with [Your Company Name] will provide you with:

- Monetary compensation
- Commission on sales generated through your platform
- Increased exposure to our customer base

Next Steps

We would love to discuss this proposal further and explore how we can mutually benefit from this collaboration. Please let us know your availability for a call or meeting in the coming days.

Conclusion

Thank you for considering this opportunity. We are eager to work together and create something exceptional.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]