

Proposal for Charity Initiative: [Charity Name]

Date: [Today's Date]

To: [Recipient Name]

[Recipient Title]

[Organization Name]

[Organization Address]

Introduction

Dear [Recipient Name],

I am writing to propose a collaboration between [Your Company Name] and [Charity Name] to create retail branded merchandise aimed at raising funds for [specific cause or initiative].

Proposal Overview

We propose to design and produce a range of branded merchandise, including [examples: t-shirts, tote bags, mugs], with proceeds from sales being donated to [Charity Name]. Our goal is to raise awareness and support for your incredible work in the community.

Benefits

- Promote the mission of [Charity Name] through themed merchandise.
- Engage our customer base and increase donations.
- Enhance brand visibility for both [Your Company Name] and [Charity Name].

Next Steps

We would love the opportunity to discuss this proposal in more detail and explore how we can work together. Please let us know a convenient time for a meeting.

Conclusion

Thank you for considering this initiative. We are excited about the possibility of supporting [Charity Name] and making a meaningful impact together.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]