

# Letter of Engagement for Retail Humanitarian Aid Campaign

Date: [Insert Date]

To: [Recipient's Name]

Title: [Recipient's Title]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

We are excited to announce our upcoming Retail Humanitarian Aid Campaign, aimed at providing essential support to communities in need. We believe that your involvement can significantly enhance the impact of this initiative.

Our campaign will run from [start date] to [end date], aiming to raise funds and collect essential goods that will be distributed to those affected by [specific crises or disasters]. We are inviting [Recipient's Company] to partner with us in this noble cause through a series of collaborative initiatives.

Here are a few ways you can get involved:

- In-store fundraising: Setting up donation boxes at your locations.
- Product donation: Donating a percentage of sales from selected products.
- Employee engagement: Encouraging staff participation in campaign events.

We would love to discuss this further and explore how we can collaborate effectively. Please let us know a convenient time for you to meet, or feel free to reach out to us at [Your Contact Information].

Thank you for considering this opportunity to make a difference together. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]

[Your Contact Information]