

Retail Feedback and Evaluation Process

Date: [Insert Date]

To: [Store Manager's Name]

From: [Your Name]

Subject: Feedback and Evaluation of Retail Experience

Introduction

Dear [Store Manager's Name],

I hope this message finds you well. I am writing to provide feedback regarding my recent experience at [Store Name] on [Visit Date].

Evaluation Criteria

- **Customer Service:** [Insert Feedback]
- **Product Availability:** [Insert Feedback]
- **Store Cleanliness:** [Insert Feedback]
- **Checkout Experience:** [Insert Feedback]

Overall Impression

In summary, my visit to [Store Name] was [insert overall impression - positive/negative/mixed]. I appreciate the efforts of your team and believe that [insert any further suggestions or commendations].

Conclusion

Thank you for taking the time to consider my feedback. I look forward to seeing continued improvements at [Store Name].

Sincerely,

[Your Name]

[Your Contact Information]