## **Bulk Purchase Discount Proposal**

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We are pleased to present our proposal for a bulk purchase discount that will benefit both our businesses. As a leader in [Industry/Market], we believe that a partnership with [Recipient's Company Name] could lead to mutually advantageous outcomes.

After reviewing your purchasing needs, we are excited to offer a discount structure as outlined below:

- 10% discount on orders of 100 units or more
- 15% discount on orders of 250 units or more
- 20% discount on orders of 500 units or more

This proposal is effective from [Start Date] to [End Date] and can be tailored to meet your specific requirements.

We would love the opportunity to discuss this proposal further and explore how we can cater to your needs. Please feel free to reach out to me directly at [Your Phone Number] or [Your Email].

Thank you for considering our proposal. We look forward to a prosperous partnership.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[Your Phone Number]

[Your Email]