

Partnership Proposal

Date: [Insert Date]

[Your Name]

[Your Organization's Name]

[Your Organization's Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Dear [Retail Partner's Name],

I hope this letter finds you well. My name is [Your Name], and I am the [Your Position] at [Your Organization's Name]. We are a non-profit organization dedicated to [briefly describe your mission and vision]. We are reaching out to propose a potential partnership opportunity that could benefit both our organization and [Retail Partner's Name].

As you may know, [insert a statistic or story that highlights the importance of your cause]. We believe that with your support, we can make a significant impact.

We are seeking a partnership where [Retail Partner's Name] would assist in fundraising efforts through [describe the proposed partnership, e.g., donation drives, sales percentages, etc.]. This collaboration could not only enhance your community engagement but also showcase your commitment to social responsibility.

We would be thrilled to discuss this opportunity further at your convenience. We believe that together we can make a real difference in our community. Thank you for considering this partnership, and I look forward to hearing from you soon.

Warm regards,

[Your Name]

[Your Position]

[Your Organization's Name]