

# Retail Product Collaboration Opportunity

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are excited to explore a potential collaboration with [Recipient's Company] that could benefit both our brands.

As a leader in [briefly describe your industry or product], we believe that a partnership with [Recipient's Company] could enhance our product offerings and expand our reach to a wider audience. We are particularly interested in [specific ideas about the collaboration, e.g., co-branded products, exclusive launches, etc.].

We would love to discuss this opportunity further and explore ways our companies can work together to achieve mutual success. Are you available for a call or meeting next week? Please let us know your availability.

Thank you for considering this opportunity. We look forward to the possibility of collaborating with your esteemed brand.

Best regards,

[Your Name]  
[Your Position]  
[Your Company]  
[Your Email]  
[Your Phone Number]