

# Subject: Appeal for Gift Product Evaluation

Dear [Retailer's Name/Customer Service Team],

I hope this message finds you well. I am writing to formally appeal the evaluation for the product I received as a gift, item number [Insert Item Number], which was purchased on [Insert Purchase Date].

While I truly appreciated the gesture, I encountered some issues with the product that I believe warrant further consideration. Specifically, [Briefly explain the issue, e.g., it was damaged, not functioning as advertised, etc.].

Given the circumstances, I kindly request your assistance in reevaluating this product and exploring potential solutions, such as a replacement, store credit, or an exchange. I believe that this would not only resolve my issue but also maintain the quality customer service associated with your brand.

Thank you for taking the time to consider my appeal. I look forward to your prompt response and hope for a favorable resolution.

Sincerely,  
[Your Name]  
[Your Contact Information]  
[Date]