

Important Announcement: Gift Card Expiration Policy

Dear Valued Customer,

We hope this message finds you well. We are reaching out to inform you about our updated gift card expiration policy.

Starting [Insert Date], all retail gift cards issued will have an expiration date of [Insert Timeframe]. We encourage you to use your gift cards before the expiration date to avoid any inconvenience.

If you have any questions or need further assistance, please do not hesitate to contact our customer service team.

Thank you for your continued support.

Sincerely,
[Your Company Name]
[Contact Information]