

Important Announcement: Merger of [Retail Business 1] and [Retail Business 2]

Dear Valued Customers and Partners,

We are excited to share some significant news with you. Effective [Date], [Retail Business 1] and [Retail Business 2] will be merging to form a new company, [New Company Name].

This merger will allow us to combine our strengths and resources, providing you with enhanced services, a broader range of products, and a more comprehensive shopping experience.

Both brands will continue to operate as usual during the transition period, and we assure you that our commitment to quality service remains our top priority.

We appreciate your support and loyalty over the years and look forward to welcoming you to our new and improved offerings.

If you have any questions regarding this merger, please feel free to reach out to us at [Contact Information].

Thank you for being a part of our community!

Sincerely,
[Your Name]
[Your Position]
[Retail Business 1] and [Retail Business 2]