Dear Valued Customers and Partners,

We are excited to announce that [Retail Business Name] is expanding its operations internationally! This expansion marks a significant milestone in our journey to deliver exceptional products and services to customers around the globe.

Starting [Date], we will be opening our first international store in [Location]. This new location will offer the same quality products and outstanding customer service that you have come to expect from us.

In addition to our new store, we will also be launching our online shopping platform, allowing customers worldwide to experience [Retail Business Name] from the comfort of their homes.

We are committed to maintaining our high standards and ensuring that our international customers receive the best possible experience. Thank you for your continued support as we embark on this exciting journey!

Best regards,
[Your Name]
[Your Position]
[Retail Business Name]
[Contact Information]