

Dear Valued Veterans,

We are excited to announce a special event dedicated to honoring your service and sacrifice. In appreciation of our retired and active military personnel, we are unveiling an exclusive veteran discount at our retail store!

Event Details:

- **Date:** [Insert Date]
- **Time:** [Insert Time]
- **Location:** [Insert Store Address]

Join us for a day of celebration with exclusive discounts, refreshments, and giveaways! Present your military ID to receive a special **[Insert Discount Percentage]% off** your purchase.

Come and connect with fellow veterans and enjoy a day created just for you. Thank you for your service!

Sincerely,

[Your Store Name]

[Contact Information]