

# Dear Valued Veteran,

We hope this message finds you well! As a token of our appreciation for your service, we are excited to remind you of your exclusive veteran discount.

With our upcoming promotions starting on **[Promotion Start Date]**, you can enjoy an additional **[Discount Percentage]% off** on all items in-store and online.

Here are the details you need to know:

- **Promotion Dates:** [Start Date] to [End Date]
- **Your Discount Code:** VETERAN2023
- **Store Locations:** [List of Locations]

Don't forget to bring your ID to verify your veteran status at the checkout.

Thank you for your continued dedication and service. We look forward to seeing you soon!

Best regards,

**[Your Store Name]**  
[Contact Information]