

# Exclusive Holiday Discount for Our Valued Retail Veterans!

Dear [Veteran's Name],

As the holiday season approaches, we are excited to extend a warm thank you for your service and sacrifice. To honor our retail veterans like you, we are offering an exclusive discount on all our products throughout the holiday sales period.

From [Start Date] to [End Date], enjoy a generous **20% discount** on your entire purchase! Simply present your veteran ID at checkout to take advantage of this special offer.

In addition to fantastic savings, we invite you to join us for our holiday celebration on [Event Date]. Enjoy refreshments, special deals, and a chance to win fabulous prizes!

Thank you for being a valued member of our community. We wish you a joyous holiday season and look forward to serving you soon!

Warm regards,

[Your Name]

[Your Position]

[Store Name]

[Contact Information]