

Dear Valued Veteran Organization,

We are pleased to announce a special discount initiative exclusively for our honored veterans. As a token of our appreciation for your service, we invite your organization to participate in our Retail Veteran Discount Program.

From **December 1, 2023**, to **December 31, 2023**, we will be offering a **20% discount** on all merchandise for members of your organization. To receive this discount, simply present your veteran identification at the time of purchase.

We believe that veterans deserve recognition for their sacrifices, and we hope this initiative will contribute to a meaningful connection with our community.

If your organization is interested in participating or has any questions, please feel free to contact us at **info@retailstore.com** or call us at **(555) 123-4567**.

Thank you for your service, and we look forward to supporting you.

Sincerely,
[Your Name]
[Your Title]
[Retail Store Name]
[Contact Information]