

Dear Valued Customer,

We are excited to announce a special discount program exclusively for our loyal customers who are veterans. As a token of our appreciation for your service and dedication, we are offering a **15% discount** on all purchases made in-store and online.

Beginning **November 1st, 2023**, simply present your veteran ID at checkout, or enter the code **VETERAN15** during your online purchase to enjoy this exclusive offer.

Thank you for being a part of our family, and for your service to our country. We are honored to serve you.

Warm regards,

Your Company Name
Customer Service Team
Contact Us: (123) 456-7890