

Dear Valued Customer,

We are excited to share with you our Retail Energy-Saving Program aimed at helping you reduce your energy consumption and save on your utility bills.

Program Details:

- **Program Start Date:** January 1, 2024
- **Eligibility:** All residential and small business customers
- **Incentives Offered:**
 - Up to \$200 rebate on energy-efficient appliances
 - Free home energy audit
 - Discounts on LED light bulbs

How to Participate:

1. Sign up for the program at our website or by contacting customer service.
2. Schedule your free home energy audit.
3. Select energy-efficient products and submit rebate forms.

If you have any questions, please don't hesitate to reach out to our customer service team at customerservice@example.com or call us at (123) 456-7890.

Thank you for being a valued customer and for taking steps to save energy!

Sincerely,

Your Retail Energy Provider