

Dear Valued Member,

We are excited to announce some upcoming changes to our loyalty program that will enhance your experience and bring you even more rewards!

What's Changing?

- **New Reward Tiers:** We are introducing additional tiers to our loyalty program, offering more ways to earn rewards.
- **Bonus Points:** Earn double points on specific purchases every month!
- **Exclusive Members-Only Events:** Enjoy invitations to special events just for loyalty program members.

Important Dates:

The changes will take effect on **January 1, 2024**. Be sure to check our website for complete details and to see how these changes can benefit you!

We Value Your Feedback

Your satisfaction is our top priority. If you have any questions or concerns, please feel free to reach out to our customer service team.

Thank you for being a loyal member. We look forward to serving you better with our improved loyalty program!

Sincerely,

The Loyalty Program Team