

Customer Feedback on Sustainability Practices

Date: [Insert Date]

To: [Retail Company Name]

Address: [Retail Company Address]

Dear [Retail Company Name],

I hope this message finds you well. I am writing to share my thoughts and feedback regarding your sustainability practices.

Firstly, I want to commend you on [specific sustainability initiative or practice, e.g., reducing plastic usage, sourcing local products]. It is encouraging to see a retail company take such proactive steps towards protecting the environment.

However, I believe there are areas where improvements can be made. For instance, [suggest improvement, e.g., increasing transparency in sourcing, implementing a recycling program]. These steps could enhance your commitment to sustainability and further engage customers like myself.

Thank you for considering my feedback. I appreciate your efforts towards making sustainability a priority, and I look forward to seeing how your practices evolve in the future.

Sincerely,

[Your Name]

[Your Email]

[Your Phone Number]