Retail Lease Renewal Counteroffer

Date: [Date]
[Landlord's Name]
[Landlord's Address]
Dear [Landlord's Name],
We appreciate your proposal to renew the lease for our retail space located at [Retail Space Address]. After careful consideration, we would like to present our counteroffer for your review
Counteroffer Terms:
 Lease Term: [Proposed Lease Term] Monthly Rent: [Proposed Monthly Rent] Rent Increase: [Proposed Rent Increase Terms] Additional Terms: [Any Additional Terms]
We believe that our counteroffer reflects a fair market value for the property and aligns with our mutual interests. Please feel free to reach out if you would like to discuss any of the proposed terms further.
We look forward to your response.
Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]