

# Retail Collaboration Proposal

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[Recipient Title]  
[Recipient Company]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose a collaboration between [Your Company] and [Recipient Company]. We believe that this partnership could enhance our respective brands and provide value to our customers.

At [Your Company], we specialize in [brief description of your business and products/services]. We are particularly impressed by [specific aspect of the recipient's company] and believe that combining our strengths could lead to exciting opportunities.

We propose the following objectives for our collaboration:

- [Objective 1]
- [Objective 2]
- [Objective 3]

We envision this partnership could result in [brief description of potential benefits, e.g., increased sales, expanded market reach]. We would be glad to discuss this proposal in more detail and explore how we can implement this collaboration effectively.

Please let us know a convenient time for you to meet and discuss this further. Thank you for considering this opportunity, and I look forward to your positive response.

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company]