

Dear Valued Loyalty Member,

We are thrilled to announce an exclusive discount just for you! As a token of our appreciation for your loyalty, we are offering you a **20% discount** on your next purchase at our retail store.

Discount Code: LOYAL20

This offer is valid from **October 1, 2023** to **October 31, 2023**. Simply present this letter at checkout or enter the code during your online shopping.

Thank you for being a part of our loyalty program. We look forward to serving you soon!

Best Regards,

The [Your Company Name] Team