

International Market Entry Strategy Proposal

Date: [Insert Date]

To: [Recipient Name]

Company: [Recipient Company Name]

Address: [Recipient Address]

Dear [Recipient Name],

We are excited to present a comprehensive international market entry strategy tailored for [Your Company Name] to enhance our global presence and drive sales growth through strategic reselling partnerships. This proposal outlines our objectives, target markets, and proposed action steps.

Objectives

- Expand into [Target Country/Region]
- Establish a network of reliable resellers
- Achieve a [specific %] market share within [specific timeframe]

Target Market Analysis

Our research indicates that [Target Country/Region] presents significant opportunities due to [market trends, consumer behavior, etc.].

Reseller Selection Criteria

- Proven track record in [relevant industry]
- Strong local market knowledge
- Robust distribution capabilities

Proposed Action Steps

1. Conduct market research to identify potential resellers
2. Develop a reseller onboarding program
3. Implement marketing and training support for resellers

Conclusion

We believe that this strategy can significantly enhance our market presence and revenue. We look forward to discussing this proposal in detail and aligning our efforts for successful execution.

Thank you for considering our proposal. Please feel free to reach out with any questions or feedback.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]