

# Reseller Partnership Agreement Outline

Date: [Insert Date]

From: [Your Company Name]

To: [Reseller Company Name]

## 1. Introduction

This section outlines the purpose of the agreement and the intent of both parties.

## 2. Definitions

Clarification of terms used in the agreement.

## 3. Appointment

Details regarding the appointment of the reseller and the territory covered.

## 4. Obligations of Reseller

Responsibilities and duties of the reseller.

## 5. Obligations of [Your Company Name]

Responsibilities and commitments of your company.

## 6. Pricing and Payment Terms

Outline of pricing structures, discounts, and payment schedules.

## 7. Term and Termination

Duration of the agreement and conditions for termination.

## 8. Confidentiality

Terms related to the confidentiality of shared information.

## 9. Indemnity

Liabilities and indemnifications between the parties.

## **10. Governing Law**

Applicable laws and jurisdiction.

## **11. Signatures**

[Your Company Representative Signature]

[Reseller Company Representative Signature]

Thank you for considering this partnership opportunity.