

# Reseller Joint Venture Agreement Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Recipient Position]

[Recipient Company Name]

[Recipient Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

We are excited to propose a joint venture agreement that would allow [Your Company Name] and [Recipient Company Name] to collaborate as resellers of our respective products/services. We believe that a partnership between our two companies could lead to increased market reach and profitability.

Here are the key points of our proposal:

- **Scope of Partnership:** Describe the specific products/services to be included.
- **Distribution Rights:** Outline the geographical or market segments.
- **Revenue Sharing Model:** Present potential commission structures or profit-sharing arrangements.
- **Marketing Strategies:** Discuss collaborative promotional efforts.
- **Duration:** Specify the length of the agreement and renewal terms.

We believe this joint venture can create a win-win situation for both parties, leveraging our strengths to capture greater market share. We would appreciate the opportunity to discuss this proposal further and explore the possibilities.

Thank you for considering this opportunity. I look forward to your response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]