

Reseller Joint Collaboration Agreement

Date: [Insert Date]

Parties:

[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

and

[Reseller Company Name]
[Reseller Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

Subject: Reseller Joint Collaboration Agreement

Dear [Reseller's Contact Name],

We are pleased to enter into this Reseller Joint Collaboration Agreement (the "Agreement") to outline the terms and conditions of our partnership. This Agreement shall become effective as of the date indicated above and shall remain in effect until terminated by either party in accordance with the terms set forth herein.

1. Purpose

The purpose of this Agreement is to establish a mutual collaboration for the resale of [Products/Services] to increase market reach and revenue.

2. Responsibilities

Both parties agree to perform the following responsibilities:

- [Your Company Name] shall provide [description of products/services and support].
- [Reseller Company Name] shall promote and sell the products/services as per the agreed strategy.

3. Terms of Sale

The terms and conditions for the sale of products/services shall be detailed in an addendum to this Agreement.

4. Confidentiality

Both parties agree to maintain the confidentiality of proprietary information and trade secrets acquired during the collaboration.

5. Termination

This Agreement may be terminated by either party with [insert notice period] written notice to the other party.

We are excited about the potential of our collaboration and look forward to building a successful partnership. Please sign and return a copy of this Agreement to confirm your acceptance of the terms outlined above.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

Agreed and accepted by:

[Reseller's Contact Name]

[Reseller Position]

[Reseller Company Name]

Signature: _____

Date: _____