Reseller Collaboration Terms Draft

Date: [Insert Date]

To: [Reseller's Name]
[Reseller's Company Name]
[Reseller's Address]

Dear [Reseller's Name],

We are excited to propose a collaboration between [Your Company Name] and [Reseller's Company Name]. Below are the terms of our potential partnership:

1. Products and Services

[Details about the products/services to be resold]

2. Pricing and Discounts

[Pricing structure and applicable discounts for the reseller]

3. Payment Terms

[Payment methods, terms and conditions]

4. Responsibilities

[Outline responsibilities of both parties]

5. Duration of Collaboration

[Term of the agreement and renewal process]

6. Termination Clause

[Conditions under which the agreement can be terminated]

We believe that our collaboration can lead to mutual growth and we are looking forward to your feedback on this draft.

Best Regards, [Your Name]

[Your Title]
[Your Company Name]
[Your Contact Information]