

# Joint Reseller Venture Terms

Date: [Insert Date]

To: [Reseller Name]  
[Reseller Address]  
[City, State, Zip Code]

Dear [Reseller Name],

We are pleased to outline the terms of our Joint Reseller Venture. This letter serves as a formal agreement to establish our partnership under the following terms:

## 1. Purpose

The purpose of this Joint Reseller Venture is to collaborate in the marketing, sale, and distribution of [Product/Service] to enhance market reach and mutual profitability.

## 2. Responsibilities

Both parties agree to fulfill the following responsibilities:

- [Your Company Name] will provide [Description of Support/Resources].
- [Reseller Name] will be responsible for [Description of Reseller Duties].

## 3. Revenue Sharing

All revenue generated from the sales of [Product/Service] will be shared based on the following ratio: [Specify Revenue Sharing Ratio].

## 4. Term and Termination

This agreement shall commence on [Start Date] and shall continue until terminated by either party with [Notice Period].

## 5. Confidentiality

Both parties agree to keep all proprietary information confidential and not disclose it to any third parties without prior written consent.

Please signify your acceptance of these terms by signing below.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company Name]  
[Your Contact Information]

Accepted by:

[Reseller Name]  
[Title]  
[Date]