## **Reseller Joint Venture Agreement**

Date: [Insert Date]

[Your Name][Your Position][Your Company Name][Your Company Address]

[Recipient Name]
[Recipient Position]
[Recipient Company Name]
[Recipient Company Address]

## Dear [Recipient Name],

We are pleased to propose a Reseller Joint Venture Agreement between [Your Company Name] and [Recipient Company Name]. The purpose of this joint venture is to combine our resources and expertise to enhance our market reach and increase sales.

## **Key Terms of the Agreement:**

- Objective: [Define the specific goals of the joint venture]
- Roles and Responsibilities: [Outline the roles of each party]
- Revenue Sharing: [Detail the revenue sharing model]
- Duration of Agreement: [Specify the term of the partnership]
- Termination Conditions: [Explain the conditions for termination]

We believe that this collaboration will be mutually beneficial and we look forward to your feedback. Please feel free to reach out with any questions or clarifications.

Thank you for considering this opportunity.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]