

# Dear [Reseller Partner's Name],

We are excited to announce the initiation of our Reseller Partner Loyalty Program! As a valued partner, we want to reward your dedication and commitment to our brand.

Through this program, you will have access to exclusive benefits, including:

- Tiered discount structures based on sales performance
- Early access to new products and promotions
- Marketing support and resources
- Special recognition for top performers

To sign up and learn more about the program details, please visit our partner portal at [Partner Portal Link]. We encourage you to take advantage of this opportunity to maximize your earnings and enhance our collaborative efforts.

Thank you for your continued partnership, and we look forward to a prosperous journey together!

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]