

Dear Valued Resellers,

We are excited to announce the commencement of our **Loyalty Rewards Program** designed exclusively for our dedicated resellers. As a token of our appreciation for your continued partnership, we are launching this program to reward you for your loyalty and support.

Program Highlights:

- Earn points for every sale you make.
- Exclusive access to special promotions and discounts.
- Monthly rewards for top-performing resellers.

To enroll in the Loyalty Rewards Program, simply visit our website and sign up by **[insert date]**. As a member, you will start earning points immediately on qualifying purchases.

Thank you for being a valued partner. We look forward to rewarding your loyalty.

Best Regards,

[Your Company Name]

[Your Contact Information]