

# Dear [Reseller's Name],

We are excited to announce the launch of our new Reseller Customer Engagement Program designed to enhance our partnership and drive mutual growth.

## Program Highlights:

- Exclusive training sessions
- Marketing support and resources
- Incentives for top performers

Join us for a kickoff webinar on [date] at [time] where we will provide detailed insights into the program and how it can benefit your business.

We appreciate your partnership and look forward to collaborating for our mutual success!

Best regards,  
[Your Name]  
[Your Position]  
[Your Company]