

Reseller Program Guidelines

Dear [Reseller Name],

We are excited to welcome you to our Reseller Program! Below are the guidelines and expectations to ensure a successful partnership:

1. Eligibility Criteria

- Must have a valid business license.
- Must maintain a minimum purchase requirement.
- Must comply with local regulations.

2. Pricing Structure

Resellers will receive a discount based on the following tiers:

- Tier 1: 10% discount for orders over \$1,000
- Tier 2: 15% discount for orders over \$5,000
- Tier 3: 20% discount for orders over \$10,000

3. Marketing Support

We will provide the following marketing materials:

- Product catalogs
- Promotional graphics
- Access to our marketing portal

4. Order Process

To place orders, please follow these steps:

1. Log into your reseller account.
2. Select the products you wish to order.
3. Add to cart and complete the checkout process.

5. Payment Terms

All payments must be made within 30 days of invoice receipt. We accept the following payment methods:

- Bank Transfer

- Credit Card
- PayPal

If you have any questions or require further assistance, please do not hesitate to contact us at [Contact Email].

We look forward to a fruitful partnership!

Best regards,
[Your Name]
[Your Position]
[Your Company]