

Reseller Performance Review

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Performance Review Summary

Dear [Reseller Name],

We appreciate your partnership and commitment as a reseller of our products within the global network. This letter serves to summarize the performance review conducted for the period [Insert Timeframe].

Performance Highlights

- Sales Volume: [Insert Sales Data]
- Market Penetration: [Insert Market Data]
- Customer Feedback: [Insert Feedback Summary]

Areas for Improvement

- [Insert Area for Improvement 1]
- [Insert Area for Improvement 2]
- [Insert Area for Improvement 3]

Goals for the Next Review Period

- [Insert Goal 1]
- [Insert Goal 2]
- [Insert Goal 3]

We look forward to working together to enhance our collaboration and achieve our mutual goals. Please feel free to reach out if you have any questions or require further clarification.

Best Regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]