

Reseller Agreement

Date: [Insert Date]

To: [Reseller Name]

Address: [Reseller Address]

Dear [Reseller Name],

We are pleased to confirm our agreement regarding the international distribution of [Product/Service Name]. This reseller agreement outlines the terms and conditions under which you will distribute our products in [defined territory].

1. Appointment

You are hereby appointed as a non-exclusive reseller of our products in the specified territory.

2. Responsibilities

Your responsibilities include promoting, selling, and distributing our products in accordance with the terms outlined in this agreement.

3. Pricing and Payment

Pricing for the products will be set forth in Exhibit A. Payment terms shall be [insert payment terms].

4. Term and Termination

This agreement will commence on the date of signing and will continue until terminated by either party with a [insert notice period] written notice.

5. Confidentiality

Both parties agree to maintain the confidentiality of proprietary information exchanged during the term of this agreement.

6. Governing Law

This agreement shall be governed by the laws of [insert governing law jurisdiction].

If you agree to the terms outlined above, please sign and return a copy of this letter.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

Reseller Signature

Date: _____